

**MIT**

ENTERPRISE FORUM OF ATLANTA

P R E S E N T S



## RUN IT BY THE PROS:

MEMBERS ONLY WORKSHOP FOR ENTREPRENEURS

## FEATURED PANELISTS

### ALAN URECH

Alan Urech is a senior executive with 30 years experience in successfully developing and commercializing companies. Alan's experience includes senior positions in healthcare organizations including hospitals and vendors. Currently he is the Managing Partner and Principal at Stoney River Capital Partners LLC.

### JANE MCCRACKEN

Jane McCracken is CEO of Nexus Oncology, a clinical research organization providing specialist services to drug development companies. Nexus has offices in the US, the UK, France and Switzerland. Jane joined the company in 2005 bringing 25 years of entrepreneurial business experience in the US and Europe.

### KATHY HARRIS

Kathy Harris is Senior Vice President of Business Development at Noro-Moseley Partners. Kathy joined NMP in 2002 bringing more than 20 years of financial and private equity experience. At NMP she focuses on identifying and evaluating attractive growth stage companies.

### TOM CARTER

Tom Carter is partner at Alston & Bird, a major US law firm with over 700 attorneys in five major markets. He is also a member of Alston & Bird's Atlanta Technology Group and Capital Markets Group and serves as co-chair of the Private Equity practice.

THURSDAY, MAY 3, 2007

### PRESENTING COMPANIES:

**Radarsign:** Driver feedback signs for neighborhoods, school zones, churches, or anyplace where traffic tends to exceed a safe speed. The radarsign is built to alert motorists, and tests that speeders slow down. Typical speed reductions are 8-25% with some cases showing a speed limit compliance improvement of 50%.

**FreightPath LLC:** Developer and seller of air cargo logistics software. FreightPath's products combine high functionality and low cost for the underserved regional - and medium-sized airline market. The company is a spin-out from an established logistics company.

**BestCarNow.com:** A website that provides a transparent reverse auction marketplace for purchasing a new car. As opposed to receiving a price quote from a local automobile dealer, the consumer is presented with an interactive bidding process where multiple dealers compete against each other for the customer's business.

## AGENDA

Alston &amp; Bird, LLP

**3:30 - 7:00PM**

3:30 - 4:30PM: NETWORKING

4:00 - 7:00PM: COMPANY PRESENTATIONS &amp; FEEDBACK

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